

SEND MONEY
TO
RED CROSS
FLOOD RELIEF

The Textorian

Weekly Publication of



Cone Mills Corporation

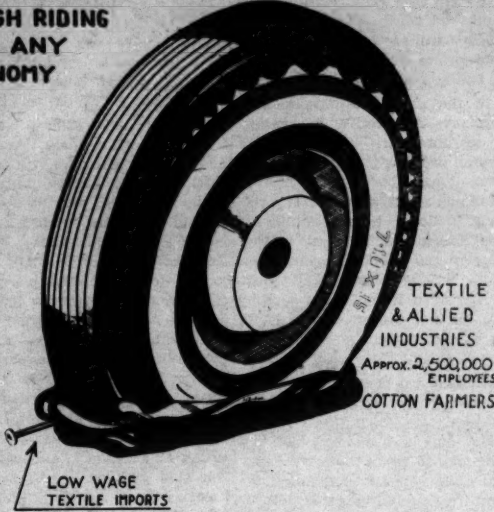
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VOL. XXIX NO. 34

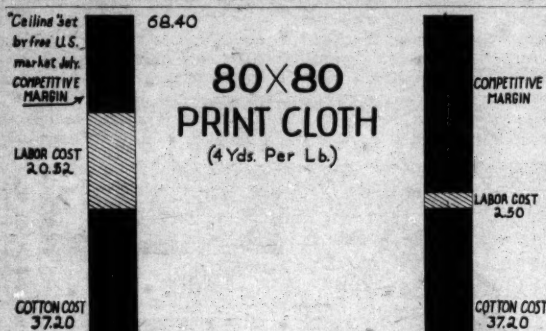
GREENSBORO, NORTH CAROLINA, FRIDAY, SEPTEMBER 2, 1955

FOUR PAGES

ROUGH RIDING
FOR ANY
ECONOMY

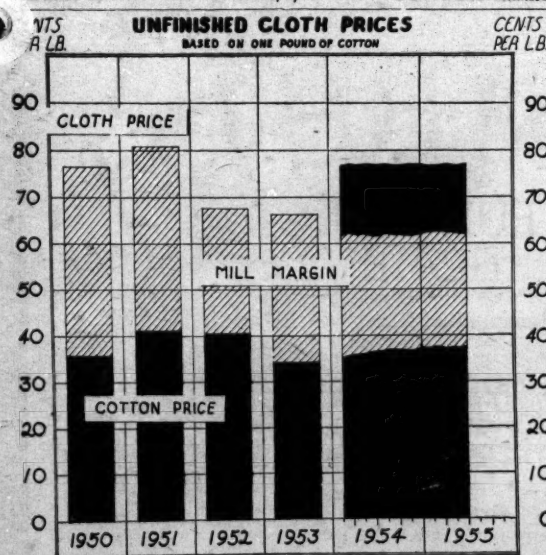


ALL BUT THE BOTTOM LOOKS GOOD



U.S. MADE
Present Tariff 3.22 per yd. - 12.88 per lb.
Reduction to 80% - 3.20 " "
New Tariff 2.42 " - 9.68 " "
Japanese advantage after applying 9/10/55 tariff - 6.34 per lb. Jan. advantage

JAP. MADE
2.052 Ave. U.S. labor cost
2.50 " Jan. " "
18.00
9.68 less tariff per lb.
6.34 per lb. Jan. advantage



These charts plainly show the plight in which the American textile industry finds itself today. These were reproduced from large posters used by Mr. Heiss to illustrate his talk to the Greensboro Rotarians last Monday at O. Henry Hotel. Art work is by Edison Lineberry of Cone Mills.

Entre Nous Club Meets Today at Noon

Entre Nous, Cone Mills business women's club, will hold its first meeting of the Fall today at a noon luncheon at Proximity YMCA. Mrs. Margaret Bradford is president.

PTA Board To Meet

Executive Board members of the Proximity Parent-Teachers Association will hold their first meeting of the school year next Tuesday night at 7:30 at the school. Mrs. Thelma Beaver, president, will be in charge.

All members are urged to be present for this meeting.



HOW CAN WE COMPETE?—Marion W. Heiss, vice president of Cone Mills Corporation, explains a chart which graphically shows how Japanese can sell textiles in the United States for less than it costs U.S. mills to make them. The gray area at left represents the labor cost of U. S.—made textiles, the gray at right is cheap Japanese labor.

Marion Heiss Advocates Quotas On Jap Textiles

A Cone Mills vice president, who five years ago predicted that the American textile industry would be seriously involved because of Japanese participation in marketing of textiles in this country, graphically pointed out this week that such a prediction has come true in the lowering of tariffs on the vast influx of low-wage Japanese textiles into the United States. Marion W. Heiss, a member of the Foreign Trade Committee of the American Cotton Manufacturers Institute, advocates an immediate solution in limiting the amount of textiles coming into the United States.

Mr. Heiss, who prophesied the textile industry's dilemma upon his return from Japan as a member of the Anglo-American textile committee in 1950, spoke to the Greensboro Rotary Club last Monday on a subject of vital importance to every person in the United States, especially in the areas where so many are dependent upon textile mills for their livelihood.

"Five years ago, I expressed my confidence in the ability and integrity of the Japanese, and today I still have faith in them. They themselves realize the situation. The Japanese do not want resentment in this country and are willing to talk over the matter. If the legal restraints in this country were taken off, we could probably work out a system with them," declared Mr. Heiss.

Pointing out that there are those with a "ladies' lipstick complexion" who say, "Why are you textile people worrying? You should want to help world trade. You are merely calling 'wolf,'" the Cone official plainly showed that the wolf is already at the door in regard to the American textile industry, even without the Japanese situation.

Mr. Heiss explained how the Japanese can destroy mills and whole segments of the American textile industry whenever they choose under the new Geneva tariff concessions which will go into effect September 10.

Such a capture of large areas of the American market would be only a matter of proper timing and concentration on a particular fabric, he said.

"Some groups think that the tariff

agreement's peril points and escape clause are protection enough. They do not realize that it takes three to four months to get a recommendation for tariff increase through and that in the meantime a mill can go broke. And too, the president can veto the recommendation," Mr. Heiss pointed out.

Even before the concessions by the U. S. State Department go into effect, he asserted, Japanese shipments of textile goods to this country have been skyrocketing. In the past year, he reported, the rates of increase have ranged from 100 per cent to 1,000 per cent and higher in certain lines.

"More goods are coming into this country now than in 1937 when the Japanese Finance Ministry, comparing imports during the January-May, 1954 period with the corresponding period in 1955. He noted the following sharp increases:

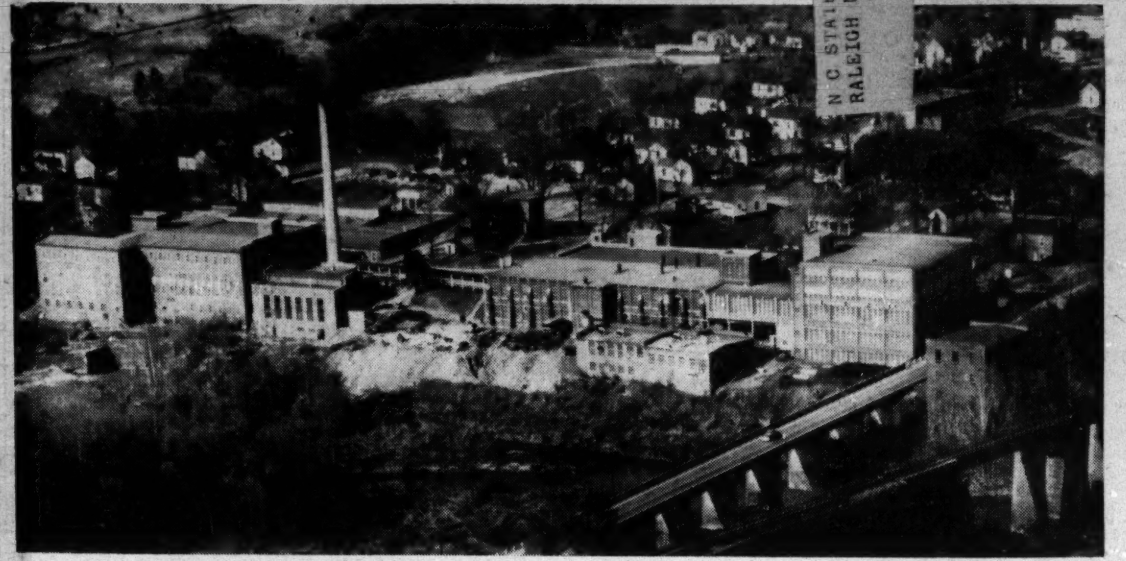
Cotton piece goods as a whole, up from 8.6 million square yards to 32.3 million; unfinished sheeting, 1.2 million square yards to 7.8 million; poplin, from no shipments in 1954 to 4.4 million yards in 1955; printed shirting, from 60 thousand to 2.7 million; yarn dyed gingham, 440 thousand to 7.5 million; velvet and corduroy, from 260 thousand to 1.7 million.

And at the same time, he noted, towels jumped from three thousand to 450 thousand; shirts, from 14 thousand to 700 thousand, and knit underwear, from 80 thousand to 196 thousand pieces.

"There are signs even now that the process of capturing the American market is under way in earnest," Mr. Heiss observed, adding that the new tariff cuts, ranging up to as much as 48 per cent and covering virtually the entire American mill output, makes the task easier and simpler.

As an example of Japan's competitive advantage, Mr. Heiss cited unbleached 80-square printcloth, largest single item of output in the U. S. industry and the basic, staple goods made by hundreds of mills in the Carolinas. U. S. production of this cloth runs to 750 million yards a year.

Using the typical month of July to obtain the mill selling price, he pointed out that the fixed cost of raw cotton and labor amounted to 57.72 cents on a poundage basis, leaving a difference of 10.68 cents (Continued on page 4)



OPEN HOUSE—Employees at Granite Plant, Haw River, shown above, are inviting their families and friends to Open House next Thursday, September 8 between 10 a.m. and 7 p.m. Employee committees, including

ing nearly every one of the plant's 412 employees, are making plans for the guided tours.

Majors in Y Drive Selecting Co-Workers

Majors in the Cone Memorial YMCA Membership Drive which begins, Saturday, September 17, have been selecting their co-workers, and according to Cecil Elmore, general chairman, a complete list should be available next week.

The campaign will start with a kick-off dinner at Proximity YMCA at 6 p.m. on September 17. Honorary co-chairmen for the drive are Sydney M. Cone, Jr., Marion W. Heiss, vice presidents of Cone Mills Corporation, and E. M. Holt, assistant vice president of the company.

W. O. Leonard, Jr. will serve as toastmaster at the dinner. Speakers will be Mrs. Lloyd Robinson, Herbert Hayes, Wade Jenkins, Jack Hughes and Raymond Kincaid. They will discuss various phases of the YMCA program.

"It is hoped that many of the civic clubs in the Cone Mills communities will follow the lead of White Oak Y's Men's Club who last week signed up 100 per cent for membership in the Cone Y," stated general chairman Elmore.

In addition to the many programs carried on at the Y, rooms are available and social privileges are extended to all members. Dishes, chairs, and party equipment are loaned free to members if they are having a party in their homes.

Children of members get free privileges at the Cone Memorial YMCA.

Singing Convention To Be Held Sunday

Guilford County Gospel Singing Convention, will be held at Bessemer High School next Sunday, September 4, beginning at 2:00 p.m.

Here are the names of some of the groups that will take part: Rhythm Aires, Thomasville; Glenn Melody Four, Harmonettes Trio, both of Kernersville; Silverstone Quartet, Lexington; Silverstone Trio, High Point; Gethsemane Quartet, Calvary Trio, Baker Trio, Cordovians, Gospel Light Trio, all of Greensboro.

Qualifying Rounds September 4-11

Qualifying rounds in the Cone Mills annual golf tournament will be held September 4-11 at Green Valley Golf Course. Application forms may be obtained at Green Valley, from personnel assistants, T. Ward or at Proximity YMCA.

The entire plans are in the charge of the club's Athletic Committee and Fay Gilbert, physical director of Cone Memorial YMCA.

Hosts To Y's Men

Mr. and Mrs. H. M. Angel were hosts to the Proximity Y's Men's Club members and their wives at their home last Tuesday evening.

The guests were treated to a hamburger frying and watermelon slicing in the garden of their home, 1303 Summit Avenue.

White Oak Folk Using Proximity Y

People from White Oak Community are coming to Proximity in increasing numbers for their shower, shaving, or bathing, swimming and other recreational or educational privileges.

Members having lockers at the White Oak YMCA should contact Fay Gilbert, W. L. Riley or Gustav Ziprik about valuables left in the lockers at the White Oak Branch. Members at White Oak can sign up for a locker at Proximity, and enjoy the same locker privileges as they previously had.

Bowling teams and leagues are now being organized. Those interested should contact Miss Maxine Allen, physical director for women and girls, Fay Gilbert and Wayne Cates for men. The game room for bowling and billiards will open September 1.

Revolution Club Meets Sept. 7

Revolution Community Club will hold its first Fall meeting on Wednesday morning, September 7 at 10 o'clock. All women in the community are invited to attend to help plan a night meeting. Mrs. Hannibal Moore is president.

Who Is This Man Called John A. Prone



Who in the world is this John A. Prone? We keep seeing his picture on our safety posters and reading about him in the Textorian. He has even been borrowed from us by the Tri-State Safety Journal.

Well, folks, John A. is just an average guy. He is no dumbbell nor is he a genius. Sometimes he has bright ideas, and sometimes they backfire. He is about 40 years old, married, has two or three kids, and a three-year-old car, a couple of hobbies, a television set, and some unpaid bills. Now that the kids are in high school, his wife is working and they are thinking of buying or building a house.

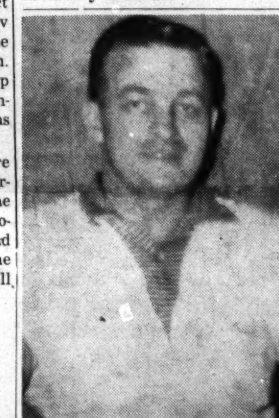
But John is a cartoon character and as such is not meant to be too realistic. He represents the happy-go-lucky, thoughtless, good-natured, "I'll-do-it-tomorrow," sort of person who is sometimes all of us and often some of us.

Americans laugh at themselves everyday in cartoons, for good sportsmanship is an American attribute. John A. hopes that you can enjoy seeing some of your own weaknesses in his antics. He also hopes that they will help you to remember to work carefully.

Club Open Labor Day
For the benefit of "holidaying" Cone Mills Club members, the club will be open on Labor Day. It will be closed on Tuesday of that week instead of Monday.

Granite Open House Plans Almost Complete

G. B. Bason, general chairman for the open house at Cone Mills' Granite Plant, Haw River, says that plans for the event to be held next Thursday, September 8 are nearing completion. The program, being arranged by the plant employees, will give their families and friends between 10 a.m. and 7 p.m. an opportunity to see them at work and to learn in general how Cone corduroy is made.



G. B. Bason

Evening College Offers Industrial Course This Fall

Among the courses to be offered in the Fall quarter of Greensboro Evening College are several of particular interest to Cone Mills employees. Registration will be held at 519 W. Washington Street, September 12-17 from 8:30 a.m. to 5 p.m. Monday through Friday and from 3:30 a.m. to 11 noon on Saturday. Classes in the high school and college credit division begin, Monday, September 19. September 26 will be the last day for registration for college credit.

For the Fall quarter in Industrial management, October 4-December 15, a course in industrial relations will be offered. This will include a study of the interdependence of the employee, the state and labor; functions, duties and limitations of each; responsibility of (Continued on page 4)

Six employee committees including nearly everyone of the 412 people connected with Granite Plant are busy at work making signs, arranging a nursery, training guides preparing a souvenir booklet, ordering refreshments and doing the one thousand and one things they want to do before they "have company."

Invitations are being mailed to each of the plant employees' families giving them the privilege of inviting several of their friends. "Granite employees are proud of the fact that their plant is making one of today's top headline fabrics but are more proud of the fact that their plant's history has roots deep in North Carolina's past. Dating back to 1845, the mill site, known as the Holt-Granite Puritan Company, later housed the first complete corduroy finishing plant in the southern states. Today it is one of the largest in the United States," points out general chairman Bason.

Cone fabrics manufactured at Tabardrey at Haw River; Eno at Hillsboro and Haynes at Avondale are finished into the high quality Cone corduroy at Granite.

White Oak Acorns Win Softball Tourney

White Oak Acorns defeated Haw River Saturday night in the finals 3 to 2 to win the annual Cone Mill softball tournament.

John Smith gave up only three hits in a well played ball game. The Acorns took a 1 to 0 lead in the first inning when E. Smith lead off with a double and scored on a wild pitch. Haw River scored 2 runs on B. Fogelman's home run to take the lead. In the top of the sixth the Acorns scored 2 runs with 2 men out when Haw River's first baseman errored the ball and then the (Continued on page 4)



Y DRIVE MAJORS—Above are the majors in the Cone Memorial YMCA membership drive for 1955 which opens with a kick-off dinner September 17. They are in the process of appointing their co-workers. Left to right, seated are, William O. Leonard, Jr., Frank Starling, Leonard Linker; standing, Will Marshburn, Jack Phillips and Hobart Southern. On vacation when the picture was made were Wade Jenkins and Gordie Boyd.



GETTING READY—John Overcash and Brantley Abernathy, employees at Cone Mills' Granite Plant, Haw River, are shown putting the finishing touches on signs to be placed around the plant pointing the tour direction for guests on Open House day next Thursday, September 8 between 10 a.m. and 7 p.m. The entire open house program is being planned by employees to give their families and friends an opportunity to see them at work and to learn in general how Cone Corduroy is made. Mr. Overcash and Mr. Abernathy are Co-Chairmen of the decorations and exhibits committee.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

LELAH NELL MASTERS MANAGER
ROBERT WEAVER ASSISTANT

Entered as Second Class Matter, January 28, 1928 at Postoffice,
Greensboro, N. C., under Act of March 3, 1897.

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Minneola	Gibsonville	Opal S. Isley
Randleman	Randleman	Roger Johnson
Salisbury	Salisbury	Pauline Safrit
Pineville	Pineville	Mary Robinson and Inez Culp



(*Director American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, SEPTEMBER 2, 1955

The Red Cross In Action

The American Red Cross is again demonstrating its effectiveness by its present activity in the flood disaster areas in Massachusetts, Connecticut, Rhode Island, New York, Pennsylvania and New Jersey.

The local Greensboro Chapter is participating in the overall special program by seeking local contributions. The Red Cross estimates it will take from 8 to 9 million dollars to render assistance to the distressed areas. It is estimated that a total of 13,169 families need emergency shelter and rehabilitation. Many industries are seriously crippled and hundreds of people have been rendered unemployed because of flood devastation to their plants.

Greensboro, unfortunately, has in the past experienced the disastrous effects of nature at its worst. We learned then how effective and helpful the American Red Cross can be when a tornado renders people homeless.

We doubt seriously that the Red Cross will experience much difficulty in raising the necessary special funds to function properly in the flood areas. However, we do want to call particular attention to the prompt and efficient functioning of the American Red Cross when disaster hits, regardless of where or whom it affects.



America by 1975 will be a land in which there will be a greater demand than ever for employment of women in industry.

The National Association of Manufacturers cites and article in the July issue of National Business Magazine which highlights the expected increased demand for women employees.

The article points out that 2,000,000 more women will be needed in industry by 1960 when the female work force should reach about 21,963,000. It further shows that by 1975 the total female work force should reach about 29,395,000.

Dr. Irving Siegel of the Council of Economic Advisers lists the following as some of the occupations

and professions which offer great opportunities:

Teaching, nursing, atomic medicine, pediatric and geriatric medicine, social work, sale and management of real estate, television and other entertainment, tourism and staffing of resorts, and state and local government.

The highest reward for a man's toil is not what he gets for it, but what he becomes by it.



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Pineville News

by Mary Robinson and Inez Culp

Mrs. Maggie Vick treated her Sunday School Class to an outing and picnic Tuesday. There were twelve juniors present.

Mr. and Mrs. Rueben Solomon and their three children from Lexington visited Mr. and Mrs. Frank Ferguson for their family reunion.

Mr. and Mrs. J. W. Jernigan and daughter visited Mr. and Mrs. Sam Conyers and Mr. and Mrs. Dan Conyers last week.

Miss Jean Evelyn Johnson and Mr. Hugh Otis Smith were united in matrimony Saturday at 4:30 p.m. in Lancaster, S. C. They are making their home in Charlotte. Hugh is an employee of the Weaving Department.

The nominating committee of Stough Memorial W. M. U. met at the home of Mrs. Fletcher Robinson Monday night to elect new officers for the coming year. Mrs. Ruby Atkinson, Mrs. Nezzie Lear, and Mrs. Fletcher Robinson presided at the meeting.

A Stork shower was given Saturday night at the American Legion Hut honoring Mrs. Torrance Robertson.

Miss Linda Cook, daughter of Mr. and Mrs. William Cook, spent last week end at Mint Hill visiting Miss Jenny Hagler.



Miss Rita Jane Satterfield, daughter of Mr. and Mrs. Steve Satterfield, celebrated her eighth birthday Thursday, August 25.

Mrs. Doris Bridges has been a patient at the Pineville Clinic, where she is undergoing treatment for her eyes.

Mr. and Mrs. Buddy Kimbrell are the proud parents of a baby boy. Buddy is employed in the Card Room.

Eddie Cook, son of Mr. and Mrs. Porter Cook visited Mr. and Mrs. Moore Jones of Mooresville, last weekend.

Miss Elsie Moore, daughter of Mr.

Refresh Yourself
With Ice-Cold Coke



GREENSBORO COCA-COLA BOTTLING COMPANY

and Mrs. Herbert Moore and Kentucky Moore were united in matrimony Saturday afternoon at three p.m. at Pineville Church of God. Rev. Arthur Hannah officiated. They are making their home in Pineville.

Miss Georgia Earnhardt, bride-elect of September 3, was honored with a bridal shower Tuesday night at the Legion Hut. Hostess was Mrs. James Quick of Charlotte, sister of the bride.

Mrs. Clyde Crump of Rock Hill, S. C. spent the week end with her daughter, Mrs. H. T. Atkinson.

Employees of the Cloth Department, welcome a new employee, Mrs. Faye Dabbs.

Miss Maxine Cook, employee of the Cloth Room is a patient at the Charlotte Eye, Ear, Nose and Throat Hospital. Friends wish her a speedy recovery.

Employees of the Spinning Department welcome their overseer, Mr. Elmo Scott, back to work. Mr. Scott has been a patient in a Charlotte Hospital.

Carolina Coast Calls Happy Vacationers

B. MIRIAM RABB

Travel Editor, North Carolina News Bureau

RALEIGH, N. C.—The North Carolina coast weathered Hurricanes Connie and Diane so well that resort operators haven't even bothered to hang out "business as usual" signs.

They're too busy carrying on "business as usual" as sun-seekers and fishermen—traveling over undamaged roads, bridges and ferries—arrive at seaside vacation spots to make the most of clear weather, calm surf, and the fine fishing which heralds the big autumn run of gamefish from Southeastern North Carolina to the northernmost strip of the Outer Banks Islands at Kitty Hawk.

Between August 15 and 21, North Carolina News Bureau reporters and photographers surveyed every section of the coast, and found that the storm story is not one of damage but of the prospect for happy vacationing on the North Carolina coast from now through autumn.

True, Connie and Diane waged a war of nerves which disrupted the vacation plans of many visitors and lighted "vacancy" signs at motor courts and hotels normally filled to capacity during mid-August, but the two storms did slight damage to landscape, roads and buildings. There is now little evidence that winds and water rose above normal.

"I've seen many a nor'easter do worse," said one lifelong resident. Here is the picture that greets visitors to the North Carolina coast now:

All transient accommodations, including motor courts, hotels and inns, are open and virtually untouched by the high waters which accompanied the recent storms. The resiliency of the tourist industry along the North Carolina coast was shown emphatically at

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TWO DRIVE-IN LOCATIONS

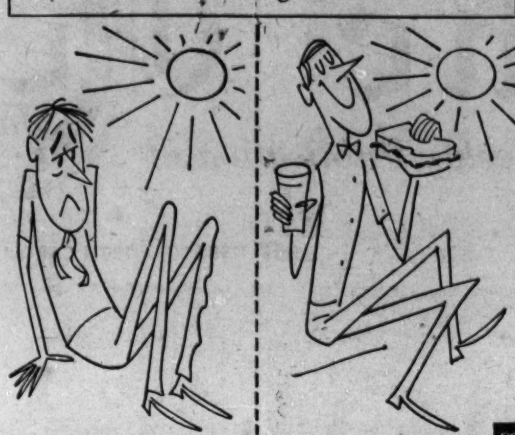
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"Is It Hot Enough For You?"



Ever feel like throwing something at the guy who says "is it hot enough for you?" on one of those scorching days? Well it's natural to be a little irritable when Old Sol is outdoing himself. When you're overheated you're uncomfortable and edgy. And on top of that you're probably also off your feed.

There's nothing you can do about the heat, but there is something you can do about being off your feed. It's all right to eat "lightly" during a heat wave but you shouldn't starve yourself. The body still needs its minimum daily requirements of food including those high in protein, vitamins and minerals.

The easiest and most sensible way to maintain these nutritional requirements during a spell of hot weather is to make sandwiches the main course of your meal.

Sandwich eating is cooler, more convenient, and less time-consuming and it is also satisfying.

ing to the appetite. Sandwiches provide in a tasteful way a wide variety of nutrients. When they contain cheese, meat, fowl, peanut butter, or one of the other protein foods, the filling is the substance of the meal.

The bread, either enriched white or whole grain, provides high quality protein, important amounts of B vitamins and iron. A beverage is essential to the enjoyment and value of the sandwich meal. Milk and other dairy drinks contribute minerals, vitamins and carbohydrate. Fruit drinks provide vitamin C. Iced coffee or tea may be sweetened artificially to limit caloric intake.

Whether the sandwich is carried in a lunch box, served at a restaurant, or eaten at home, the factory worker, office worker, farmer, and homemaker alike can rest assured that the sandwich does more than satisfy hunger in hot weather—it provides valuable nutrients necessary for good health.

Carolina Beach, hardest hit, but back in business the day after Diane. Bulldozers had all street cleared of sand and repairs were going ahead on the board walk.

The concrete seawall at Atlantic Beach withstood the storms and the concession and amusement area was undamaged.

All 14 ocean fishing piers are in operation. They are located as follows: one each at Long and Kure Beaches; two each at Carolina, Wrightsville and Topsail Beaches; three in the Atlantic Beach-Emerald Isle area; two at Nags Head and one at Kitty Hawk. Spots and sea trout have been caught during the past week. Surfcasting is good, and will be better as the bluefish and channel bass begin to churn the coast.

At Morehead City record catches are being made of red snapper, pompano and flounder in bottom fishing. Snappers up to 16 pounds are being taken. Wrightsville, Carolina, Wilmington and the South-eastern beaches saw many surfcasters in action as soon as the seas calmed and water cleared.

The sportsfishing fleet, made up of craft for both sound and Gulf Stream fishing, is intact, and putting out again in force in quest of blue marlin, sailfin, dolphin, amberjack and king mackerel from Oregon Inlet, Hatteras, Morehead City, Wrightsville and Carolina beaches, Southport and other sports fishing ports.

The free ferries across Oregon Inlet to Hatteras Island suspended operations for only two days and are back on schedule, as are ferries on U. S. 264-64 across Alligator River and Croatan Sound. The small toll ferry and the mail boat

which connect remote Ocracoke Island with the Hatteras and the mainland are back on schedule, as is charter jeep and plane service to the island.

U. S. 17 and the bridges, causeways and paved roads which connect it to the beaches are in good condition, as is the famous Hatteras Highway from Oregon Inlet to the village of Hatteras.

"The Lost Colony" is playing nightly except Mondays at Open-air Waterside Theatre on Roanoke Island, where it will close its 15th season the evening of September 4. Nearby, the Elizabethan Garden sponsored by the Garden Club of North Carolina was dedicated with appropriate ceremonies on August 18 and is open to visitors.

In the Cape Hatteras National Seashore—America's first national seashore park—work is under way on two new projects: a seaside recreational area south of Nags Head and a Museum of Natural History at Bodie Island Lighthouse. The Museum of Maritime History on Hatteras Island is open daily, while historic Hatteras Lighthouse is now open from 10 a.m. until 3 p.m. so that visitors can climb to its 193-foot summit.

Fort Macon State Park near Atlantic Beach is open to visitors, little damaged despite its exposed location.

Not only did the recent hurricanes fail to strike the North Carolina coast with any major destruction; they actually created new attractions for beachcombers. During the few days that heavy seas interrupted surfing and fishing, surf stripped the sand away from ancient wrecks along the beaches from Nags Head to Ocracoke, with the result that visitors have a better view than ever of such famous landmarks as the wrecks of the Schooner Laura A. Barnes near

Nags Head and the "ghostship" Carroll A. Deering on Ocracoke. And Strong tides brought in a treasure trove of shells, particularly on Ocracoke Island, where giant sun-rays, paper figs, Scotch bonnets and other copatively rare shells are being picked up by the hundreds.

The climate along North Carolina's coast remains warm enough for surf and sun bathing until mid-October, and even later during moseasons, so there's still plenty of time to acquire a suntan.

Danger From Within

At what point shall we expect the approach of danger? By what means shall we fortify against it?

Shall we expect some transatlantic military giant to step the ocean and crush us at a blow? Never! All the armies of Europe, Asia, and Africa combined, with all the treasure of the earth (our own excepted) in their military chest, with a Bonaparte for a commander, could not by force take a drink from the Ohio or make a track on the Blue Ridge in a trail of a thousand years.

At what point, then, is the approach of danger to be expected? I answer, if it ever reach us; it must spring up amongst us; it cannot come from abroad. If destruction be our lot we must ourselves be its author and finisher. As a nation of free men we must live through all time, or die by suicide. ABRAHAM LINCOLN, Lyceum Address, January 27, 1837. (The Foundation For Economic Education, Inc.)

All our paper money bears the portrait of a former President or Secretary of the Treasury but the \$100 bill, which honors Benjamin Franklin. Paper bills cost the Treasury about 1c each to produce.

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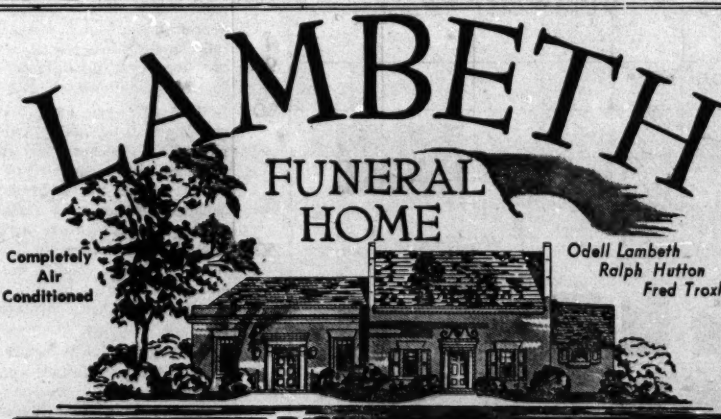
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Health For All

Whose Labor Day?

"Who ever invented a holiday to celebrate going back to school?" the boy groaned. To him, Labor Day meant the end of vacation, not a tribute to the working people of the nation.

Fortunately, the groans are rarely from the heart. It's chiefly a

matter of fashion. Many are really glad to be getting back to school. If only they didn't have to hide it like a guilty secret! This attitude can be the cause of much reluctance, even fear, on the part of young children entering school for the first time. They're led to expect nothing less than a fire breathing dragon for "teacher" and a work load that couldn't be borne by an elephant.

The first school days mean tremendous changes in a child's life.

He has to get up, dress, eat his breakfast, and cover the distance to school in a certain space of time. He can't stop to dream or listen to a bird or watch the carpenters building a new house along the way. He meets a group of strange children in a strange place where he must stay whether he likes it or not. He must do things in a certain way at a certain time, depending only—as far as he can see—on the "teacher's" whim.

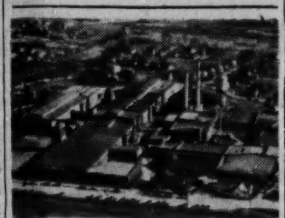
It's hard enough, but worse if old-

er children have frightened him in advance.

Getting the full cooperation of older children in the family and in the neighborhood is an important part of getting Junior ready for school. If appealed to on the basis of their superior age and experience they will usually be glad to help. They can talk about school in a way which will make him look forward to it with pleasure. They can take him to the school for pre-visit, so that on opening day the trip and the building itself will not have the terrors of unfamiliarity. And, on that opening day, there will be nothing so comforting to him as the warm hand of an older friend, or brother or sister leading him into the classroom and the reassuring words, "I'll be just across the hall."

A good emotional adjustment to school life may take weeks—but it's worth all the patient effort the family can put into it.

"Be nice to your friends. If it wasn't for them, you'd be a total stranger."—Lee Marvin.



Salisbury News

By Pauline Safrir

John Mitchell Bowers, son of Mr. and Mrs. B. L. Bowers, 113 E. Crawford Street, Salisbury, is home on a recruit leave. Bowers enlisted in the U. S. Navy on May 9. By the new Aviation recruit program, he is guaranteed an assignment to some Naval Aviation activity.

At the end of his leave, Bowers will report to the Naval Air Station at Key West, Fla., for duty and an assignment in Naval Aviation.

Vickie Joe Peeler, of Monroe, is visiting her grandparents, Mr. and

Mrs. Walter Link, of 70 Hill Street. Mr. and Mrs. Charles Jarrett, of Greensboro, announce the birth of a daughter, August 24, at Cone Memorial Hospital. Mr. and Mrs. 'Hub' Jarrett are the proud grandparents.

Mr. Alton Plummer has entered Rowan Memorial Hospital for observation and treatment.

Mr. Alvin Dedmond, of Newport News and son of Mr. and Mrs. M. O. Dedmond, underwent major surgery Tuesday, August 23, at Baptist Hospital in Winston-Salem. His mother and wife are with him.

Pfc. Theron Graham, son of Mr. and Mrs. E. H. Graham, 1 Shives Street, flew home last week end from Fort Leonard Wood, Mo. for a 36-hour leave. Graham is being sent to the Far East within the next ten days.

Miss Gloria Anderson, daughter of Mr. and Mrs. Dave Hislop, spent last week end with her parents. Gloria is working at Phiffer College where she has enrolled as a freshman this year.

Mrs. Margaret Innes and children, Vickie, Diane, Shelia, and Donna Carol, of Charlotte, are spending the week with their sister and aunt, Mrs. W. C. Mesimer.

Mr. and Mrs. Roy Womble and daughter, Betty, spent last week end at Windy Hill Meach and reported good luck fishing.

Mr. and Mrs. Jim Sells Sr. had as their guests last week end their son and his family, Mr. and Mrs. H. C. Sells from Greenville, S. C. Mr. and Mrs. Jim Sells Sr. and Mr. and Mrs. H. C. Sells went to Greensboro last Sunday for the Ham reunion.

Mr. and Mrs. H. L. Stone visited

THINGS TO TALK ABOUT
BY FRANKLIN J. MEINE
Editor, American Peoples Encyclopedia

E-Z TERMS
NO MONEY DOWN
30 MONTHS TO PAY

OK! I GIVE UP!

SINCE 1949 MORE BRITISHERS HAVE BECOME UNITED STATES CITIZENS THAN ANY OTHER NATIONALITY.

INSTALLMENT BUYING ACCOUNTS FOR THE MAJORITY OF SALES IN FURNITURE AND AUTOMOBILES.

The power of insects is reflected in farm losses. In one year, 2 billion dollars worth of crops were destroyed because of insects and plant diseases. Among the most important insects destructive to man, his crops and his domestic animals are the housefly, shipworm, grasshopper, mormon cricket, periodical cicada, aphid, San Jose scale, sugarcane leafhopper, yugus bug, sugarcane beetle, plum curculio, alfalfa and clover weevil, stored cereal beetle, weevil and moth.

Mr. Stone's sister, Mrs. Hall, in Spartanburg last Sunday. Mr. and Mrs. Stone are Card Room employees.

Mr. A. S. Parks, assistant overseer of Carding, was absent from work a few days last week due to illness.

The Bible Speaks To Your Need

By Rev. W. L. Bennett, Pastor
Sixteenth St. Baptist Church

(Rev. Bennett is a member of the Textile Ministerial Association and has volunteered to contribute to The Textorian from time to time. This paper welcomes occasional messages from other pastors in the local association also.)

The Bible clearly teaches us that we are either for Christ or against Him. There is no such thing as being almost or partly a Christian. There can be no fence straddlers when it concerns Jesus Christ. "No man can serve two masters." (Mt. 6:24).

The choice of Christ or His opposite is clearly dramatized in the case of Jesus and Barabbas. When Jesus appeared before Pilate, the governor gave the people one choice and one only. "Whom will ye that I release unto you? Barabbas or Jesus?" he asked (Mt. 27:17). Not Barabbas and Jesus, but Barabbas or Jesus, Pilate asked. The choice was clearly between two persons. And the crowd clearly expressed their choice, in saying, "Not this man, but Barabbas." (Jn. 18:40).

What a fearful and tragic choice they made, we say, Rejecting the stainless, matchless, sinless Son of God, the only One who could save them, they chose Barabbas, a "notable prisoner," in his place. Yet, lest we think of this incident as history only, remember that everybody must make the choice today. Pilate had to choose between Jesus and Barabbas. The multitude present had to choose between the

two. Every lost person in the world must choose between the two. He must choose Jesus, accept Him as Savior and Lord, or he must choose Barabbas and cast his lot with the crowd and against Jesus.

When one chooses Christ (he is choosing obedience to God and finds light, love and eternal life for his soul. What is one choosing when he chooses Barabbas? He is choosing a life of rebellion and lawlessness against God. Barabbas was a criminal and rebelled against all authority. That is exactly what a sinner does. "He is not subject to the law of God." (Rom. 8:7) He will not believe, accept and surrender to God's authority and His Christ. He also is choosing a life worthy of death. Barabbas was a "notable prisoner." (Mt. 27:16) who deserved to die. A man or woman outside of Christ is just like Barabbas in that he or she deserves to die. "The wages of sin is death." (Rom. 6:23).

The person who chooses barabbas is also choosing a life that is sure to end in tragedy. Barabbas was finally captured; he could not escape forever. This is exactly the position in which every sinner finds himself. "Be sure your sin will find you out." You out, not someone else, please note.

It is Christ or Barabbas, Christ or rebellion, Christ or sin, Christ or Satan, Christ or eternal ruin, Christ or Hell. Whom will you choose—Christ or Barabbas?

How Are Things?

What goes on in our good land? Well, churches have 89 million members, and they contribute \$2½ billion a year toward their work. Hospitals have increased their capacity 50 per cent in the last 20 years.

Our schools have an enrollment of 33 million, of whom 2½ million are in higher education—55 per cent more than in 1940. We spend \$1-billion a year on our schools. We have more than 40,000 libraries, 2500 art museums, support 170 symphony orchestras.

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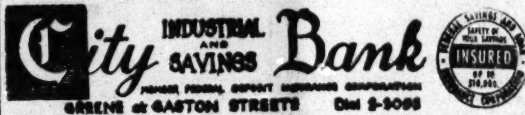
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THURSDAY NIGHT IS FAMILY NIGHT



Back to School SALE

Fall Coats

For Juniors

\$17.00

100% Wool with Milium insulated lining. Check design in Aqua, Brown, Red, Gold and Blue.

Size 9-15



Girl's Fall Coats

\$8 \$9

Sizes 3-6x

Sizes 7-14

85% and 100% Wool

In tweeds and solids.

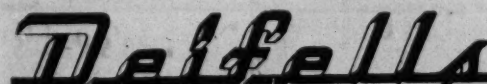
Some belted back—others full back. Colors

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TOGS FOR TWO

Maternity and Children's Wear
Summit Shopping Center Phone 2-0512
Plenty Of Free Parking
Open Friday Night till 9:00 p.m.

School Registration Schedule Given

First graders in the Greensboro city schools registered yesterday and today from 9 a.m. to 11 a.m.

Students who are new to Greensboro Schools are to register for elementary, junior high and senior high school classes at 2 p.m. today. Some registered yesterday.

Registration for all pupils enrolled in city schools last year in elementary, junior high and Dudley High School classes will be held at 10 a.m. September 6.

Incoming sophomores at Senior High School will register at 3:30 p.m. September 15. Rising senior will register at 10 a.m. September 6. Rising juniors will register at 1 p.m. September 6.

MARION HEISS ADVOCATES

(Continued from page 1)
when subtracted from the mill selling price of 68.40 cents a pound. Divided by four to get the figure per yard, this amounts to 2.67 cents—the slim margin of give-and-take left for competition. By granting the Japanese the benefit of doubt and conceding they pay as much for cotton, and considering their wage rates are ten times below the U. S. level, the Japanese manufacturers of printcloth have a margin of 6.65 cents a yard.

"A price difference of only one-eighth cent a yard on print-cloth very often decides who gets the business," Mr. Heiss said, "and a quarter cent difference will force all competition into line. In this respect, it is worth noting that average U. S. mill earnings on sales after taxes in making this cloth is less than half a cent a yard."

When the new tariff rates go into effect, he said, the Japanese will have the benefit of a 3.3 cents reduction per pound or 8/10 cents per yard on this cloth—a cut amounting to twice the U. S. profit on manufacture.

"It becomes that much easier for the Japanese to knock the vital 1/8 cent off their price in order to grab the business," he said.

The only solution, he emphasized, is an equitable system of import quotas on Japanese goods, imposed by the U. S. government. In this connection he noted the U. S. industry has proposed permitting Japanese imports under such a quota system to be increased by as much as 50 per cent, based on the average annual volume of 1953-54, the two highest import years since World War II.

Over the long range he proposed a flexible tariff system designed to bring Japanese economic and wage levels more in line with those of this country and when that is achieved, he said, the U. S. industry would not be subjected to unfair competition.

Under such a flexible tariff policy the higher the Japanese wages the lower the tariff.

The industry's concern right now, he said, stems from the fact that while economic aid to Japan is essential, the cotton manufacturing industry shouldn't have to bear almost the entire burden. Sacrifice of such a basic U. S. industry as textiles could not have anything approaching a commensurate benefit to the Japanese economy, he added.

Recent dispatches from Japan, he said, have indicated that Japanese

government and textile leaders are both concerned about exports to this country and are considering setting up controls over shipments and sales, realizing they must use their new economic power carefully.

He cited also a recent Tokyo dispatch to the effect that the Japanese National Resources Board has urged the government to put less emphasis on cotton goods and push the expansion of industries that are more advantageous to the economy from the standpoint of foreign exchange earnings.

Mr. Heiss commended the recent action of Governor Luther Hodges in appointing a commission to study the impact that the drastic tariff reductions will have on the economy of North Carolina, the nation's largest textile manufacturing state and a state where textile manufacturing forms the bedrock of the economy.

Citing the fact that a portion of North Carolina's tobacco crop is exported, and that the tobacco industry feels it is dependent to some degree on the ability of foreign countries to sell their manufacturers on the U. S. market so they can buy U. S. tobacco, Mr. Heiss remarked:

"Certainly we in North Carolina want the tobacco farmer to be prosperous," he said, "but in viewing the total picture it behooves us to consider that the income from the tobacco crop in North Carolina is equivalent to only 15 per cent of the value of textile products made in this state."

Pigeon Club Gives Racing Results

Piedmont Racing Pigeon Club staged the first race of the young bird schedule August 28 from Lynchburg, Va.

Taking first place with speed of 1172.58 yards per minute was "Blue Ensign" owned by J. N. Horlick. Finishing second was "Fray Flash" flown by Homer Hamilton at 1165.41 yds. per minute. In third place was "Chico" entered by George Caudle as speed of 1163.73.

Other positions were as follows: 4th—George Caudle, 1162.97 yds. per min. 5th—Homer Hamilton, 1133.27 yds. per min. 6th—Elbert Allred, 1144.99 yds. per min. 7th—Elbert Allred, 1136.77 yds. per min. 8th—J. N. Horlick, 1057.54 yds. per min. 9th—Arnold Tidwell, 1051.75 yds. per min. 10th—Harry Schwartz—1025.46 yds. per min.

The second 100 mile race will be flown from Lynchburg, Va. next week.



DELEGATE—Sue Denny, daughter of Mr. and Mrs. Garland Denny was one of 5,000 delegates attending the National Convention of Methodist Youth at Purdue University, Lafayette, Indiana, August 21-27. She heard such speakers as Bishop Bromley Oxnam, Bishop Gerald Kennedy, Dr. Henry Hitt Crane and Dr. James S. Thomas. Sue is president of the Methodist Youth Fellowship at Caraway Memorial Church and is co-editor of The Crusader, Greensboro sub-district Methodist Youth newspaper. She is a senior at Greensboro Senior High School this year.

Summer Recreation Program Ends Mon.

Summer recreational program at Camp Herman officially closes after the long Labor Day week-end. Life guards are on duty from June 1 through September 5. On this date swimming, boating, and all other waterfront activities, except fishing from the bank, will close. Dick Weaver and his assistant will be on duty as life guards. Employees are invited to pack a lunch basket load up the family, go out and have a grand holiday outing.

Reservations may be made, by calling the Cone Memorial YMCA, to use Camp Herman Recreation Center for picnics, cook-outs, and group outings.

Notice

Since the undersigned plants will be closed on Monday, September 5, 1955 in observance of Labor Day, they will run on Friday, September 9, 1955.

CONE MILLS CORPORATION
White Oak Plant
Proximity Plant

Infant and Pre-School Clinic

White Oak—Proximity—Revolution

New Members present at the Infant and Pre-School Clinic held Wednesday at the Proximity YMCA were Celia Sullivan, Kathy Edwards, Ronnie Edwards, Joan Edwards, W. H. Smith, Jr., Rebecca Robbins, James Robbins, Steven Welch, Gary Chandler, Terry, Jerry and Richard Chrisko, David McRae, Ruby Wilson and Betty L. Dickens. Others present were Cynthia Neighbors, Kathy Cooper and Thomas Keating.

Visitors were Mollie Gregory and Sharon McRae. The nurses gave 16 immunizations and three vaccinations.

Bradham Reports On Blood Program

The following letter has been received by Herman Cone, president of Cone Mills Corporation, from George W. Bradham, chairman of the Greensboro Chapter of the American Red Cross:

"Mr. Herman Cone
Cone Mills Corporation
Greensboro, N. C.

"Dear Herman:
"You and your employees will be interested, we believe, in a report on the Red Cross Blood Program to which you have given such fine support.

"During the 12 months ending June 30, 1955 volunteer donors here gave 5,272 pints of blood. Of this 4,529 pints was used as whole blood transfusions to patients in our local hospitals and the Guilford County Sanatorium. Another 549 pints was converted into the 137 units of serum albumin which was given locally. The other 195 pints was channeled to Department of Defense.

"These figures are evidence of how vital blood and blood derivatives have become in the treatment of the sick and injured.

"Your Red Cross, which has accepted the responsibility of being the channel through which blood can be made available, appreciates very much the support your company, both management and employees,

has given this service. We appreciate also your continuing support by accepting sponsorship of a visit for the new year.

"We should point out also that your financial support has been equally important since this service is financed by funds raised in the Annual Fund Campaign. Last year the Chapter spent \$10,350.00, this year \$16,000.00 is budgeted. While the Chapter did not raise its Campaign goal, the Executive Committee is hoping not to have to make any curtailment in the Blood Program budget.

"One final observation. We cannot measure the full value of this service in lives saved and anxiety relieved. However, if patients were paying for blood as was the case before July, 1952 they could have spent \$126,925.00 during the past year.

"We shall welcome any questions

you may have about this service, and your suggestions on how we can improve the program and the interpretation of it to our community.

Sincerely yours,
George W. Bradham
Chapter Chairman"

NOTICE!

The undersigned mills will be closed on Monday, September 5, 1955, in observance of Labor Day.

Third shift operations will be resumed at 11:00 o'clock Monday night, September 5, and other shifts will resume operations at the regular time on Tuesday, September 6.
CONE MILLS CORPORATION
Proximity Plant
White Oak Plant
Revolution Division
CONE FINISHING COMPANY
Print Works Plant

WHITE OAK ACORNS

(Continued from page 1)
Acorns held the Haw River from scoring to win the game.

After the game W. O. Leonard from the White Oak Y's Men Club presented trophies to the winning and runner up teams. John Smith was selected by the White Oak Y's Men Club as the outstanding player of the tourney and was presented a trophy.

E. Smith and U. Jarvis lead the hitting for the Acorns with 2 hits each.

In the first game of the tourney Proximity Office defeated Print Works 10 to 1, and in the second game White Oak Acorns defeated White Oak Electric 10 to 0 behind a no hitter by John Smith. On Saturday morning, in the first game, Haw River defeated Pineville 13 to 11 to reach the finals. In the second game of the morning the Acorns defeated the Proximity Office 4 to

2. John Smith only gave up three hits while Roy Jordan gave up 4 hits for the losing team.

Summary for the final game as follows:
White Oak Acorns: 3 runs, 8 hits, 0 errors; Haw River: 2 runs, 3 hits, 2 errors.

EVENING COLLEGE

(Continued from page 1)
each to the other. This will be taught by Kenneth Bevan, Jr., assistant to the general manager of Vicks Chemical Company.

Another course offered this Fall will be time study and work simplification. Taught by J. C. MacLachlan, industrial engineer with Reynolds Tobacco Company, this will include the improvement and standardization of operation methods, development of time standards for industrial operation; wage incentive plans and their application.



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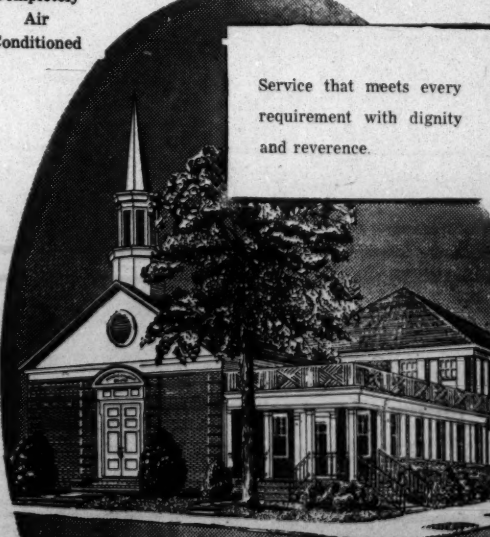
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on
SATURDAY

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to all paid Fishermen.

Your \$1.00 fishing permit for the day is all you will need for the free chicken dinner.

Five miles from city limits of Greensboro on Pleasant Garden Road.

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<p>men's P. J.'s Sanforized cotton. Solids. Stripes, checks. Beige, gray green, blue, maize. irreg. 3.98 4.98 value 2.99</p>	<p>boys' Dungarees Full cut, Sanforized denim. Triple stitched seams, bar tacked. Savel Sizes 6 to 12. 1.39</p>	<p>infants' Gowns Soft cotton knit in pastel colors. Gripper snap front. Drawstring bottom. Infant sizes. irreg. \$1 value 59c</p>	<p>women's Dresses Smart sunbacks, shirt-waist or dressy styles. Many fabrics. Sizes 9-15 12-20, 14 1/2-24 1/2. reg. 3.98-5.98 \$2</p>	<p>women's Suits Rayon suits in two and three piece styles. Blue, black, navy, red, beige. Sizes 9-15, 12-20, 14 1/2-24 1/2. Savel \$5</p>